Plug-in to Image Management

If you engage in any activity that involves people , this workshop is for you.

- **Are you involved with the customer chain? the supply chain? Agencies? Governments? Partners? JV's?**
- **Are you conscious that each engagement creates an image of you?**

And what image would that be?

Should it be?

Come, learn, apply the art of "image management" as practiced at Burson-Marsteller, the #1 ad agency in the world. Equip yourself with powerful value-adding skills; for you, for your future.

Workshop leader, Alden B. Davis
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www.MyValueTree.com