



Think or Sink Success Scenarios

Scenario (future world)	Sales		Supply Chain of materials		People's Attendance		Critical Skills		Contingency Plans	
	Hurt	Helped	Stopped	Flowing	Absent	Present	Lost	Available	Not Done	Thought out and Ready
Best-Case		✓		✓		✓		✓		✓
Worst-Case	✓		✓		✓		✓		✓	

- 1) What would it take to be successful in each future world? Success factors.
- 2) Which success factors are common to both worlds? Do these.

