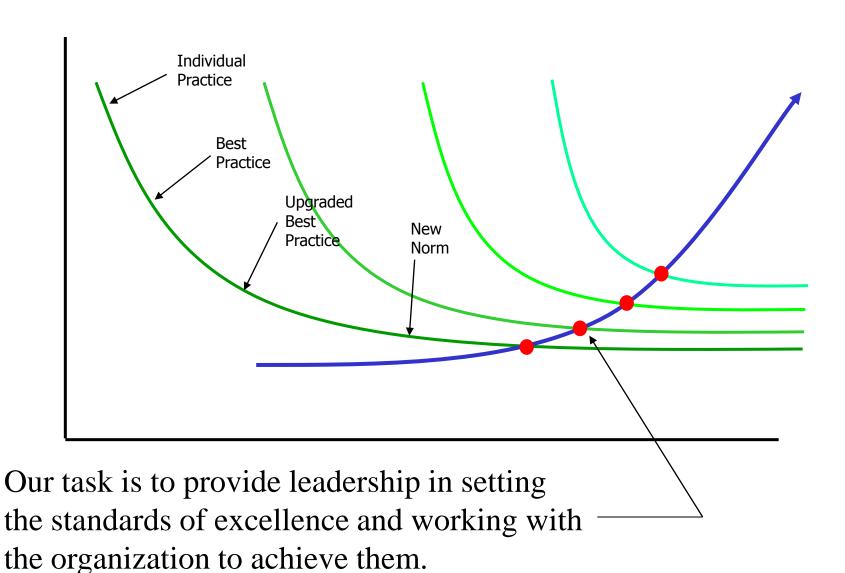
## Learning Organizations Achieve Continuously Improving Results with Greater Ease over Time



## Our Learnings on Sustainability

- Difficult concept to articulate and sell; intimidating to some people.
- Sustainability is an overarching concept.
- Sustainability is NOT an EHS topic.
- Sustainability provides a larger purpose for the business.
- Sustainability can be a nice intersection of personal values and business values.
- Sustainability pulls us into long-term (50+years) thinking.
- Sustainability creates a game-changer by pulling together previously separated needs.
- Sustainability is not understood and we do not have shared-meaning around it.
- Sustainability is a key to business success because it forces us to think broadly.
- Metrics will be an important way to describe a future world;
  - Waste turns
  - Desirous place to work

## Finding opportunities in the future world...a planning framework

By this year	2005	2010	2015	2020	2025	2030	2040	2050
Regulations	* Noise restrictions for aero.	* Equipment takebacks * Carbon tax on product users			* Takebacks for aerospace			
Material Availability								
Social/ People Issues								
Environmental Landscape								
Given this is the world, where are the opportunities for us to thrive?"								

## Work to Do...

