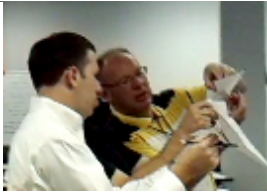


MYVALUETREE.COM PRESENTS



Increasing Business Effectiveness...solving complex management problems with a group-based process

“All improvement efforts are waste if they do not have a positive impact in the books.” -Alden B. Davis

Why do this?

Build competencies and willfulness in your management team to enable the introduction of lean manufacturing techniques to your business. Groom lean leaders who are motivated to begin the journey and prepared for the work ahead.

LEAN LEADERSHIP FOR BUSINESS VALUE ... A THREE-DAY LEARNING EVENT

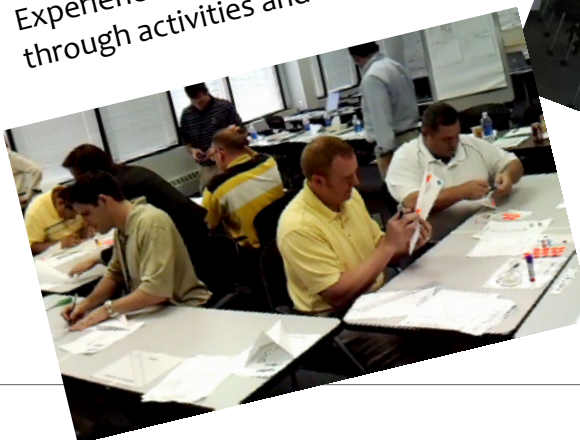
This workshop is designed to shift your people from managers to leaders and have them become a potent force for defining and driving organizational change initiatives.

Too often, managers are consumed in day-to-day production and forfeit the opportunity to create world-class factories. Your people are ideally positioned within the organization to ensure that all improvement efforts are properly targeted to deliver relevant results. They can become powerful strategists able to create the lean transformation roadmap when they know the techniques of organizational improvement. By experiencing the concepts of lean in a workshop environment, as well as in the shop, they will have the credibility needed to direct the change effort.

This workshop is designed around action-learning that includes experientials, shop work and theoretical with the objective of grooming lean leaders. Learn how lean concepts are woven into a change strategy that directly impacts business value. Our proprietary model called The ValueTree™ provides the financial backbone that ensures all activity is targeted correctly. Successful lean projects require vision, concept application, HR strategy, customer sensitivity and culture. This workshop develops competencies in your managers to create sustainable business improvements.

Groom lean leaders who know how to manage system change and are willful about getting involved.

Experience lean principles through activities and shop work.



Determine the organization's lean strategy and be prepared to lead the change.

MyValueTree.com

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Objective

Groom lean leaders who can create vision, manage system change and are willful about getting involved.

Outcomes

At the end of the workshop, participants will become:

1. Leaders in operational improvements and creators of financially-based visions of lean
2. Strategists laying out the lean transformation roadmap that defines improvement projects
3. Inductees in the concepts of lean, kaizen and continuous improvement
4. Informed about what it means to model a lean culture
5. Drivers of business improvements based on sound financial strategies

Approach

The workshop is made up of three components; theoretical, learning lab and application. Strategic, leadership and operational perspectives are addressed throughout the sessions. All information is presented through the structure of The ValueTree™ and the World-Class Operating Principles. The ValueTree™ is a graphical representation of how money flows through the business on one page. It is designed to help people understand the interconnections and inter-relationships of money and what drives the worth of the business. The ValueTree™ demystifies the money flows and helps people think like the CEO and CFO.

Based on the McKinsey valuation model that Return on Invested Capital (ROIC) is the best indicator for determining a firm's worth (stock price), the ValueTree™ begins with ROIC and breaks the dollars down to the specific budget line items a first line supervisor would impact, such as labor, over-time and supplies. A pursuit of lean quickly demonstrates an accelerated impact on ROIC as the concepts simultaneously strip out inventory and improve productivity. Each continuous improvement project within a Value Stream Transformation Plan is then linked to the ValueTree™ so that people are clear about turning their improvement effort into real value.

Topics covered include:

| | | |
|------------------------------------|----------------------|--------------------------------------|
| Lean Leadership for Value Creation | The ValueTree™ | World-class manufacturing techniques |
| Supply chain consortiums | Performance cultures | Change Management |

A recommended agenda for a 3-day seminar is as follows:

| Day 1 | Day 2 | Day 3 |
|---|--|--|
| <ul style="list-style-type: none">* Purpose, Products, Process* Lean Leadership<ul style="list-style-type: none">- Lead vs. Boss- History- Philosophy* Intro to ValueTree | <ul style="list-style-type: none">* Ldrship with Site/Central* Kaizen demonstration* Intro to lean concepts* Ping-pong Factory | <ul style="list-style-type: none">* Lean culture* Targeting improvements* Setting expectations* Program Management approach to lean |
| <ul style="list-style-type: none">* ChangeManagement beliefs* Get the lean vision* Case study* What does it mean to lead?* 5-S shop floor | <ul style="list-style-type: none">* Possibility thinking and principles* Seven wastes* Supply chain philosophy* HR implications | <ul style="list-style-type: none">* Sustaining improvements lessons learned* Implications for the plant* Creating the leadership agenda* Personal commitment to pursue lean |

Requirements

Prior to the workshop, three actions need to happen:

1. A ValueTree™ needs to be completed in a short meeting with Finance;
2. Participants read a case study;
3. A sampling of participants are interviewed.

The presentation materials will be posted on the web for easy participant access. Participants get a ValueTree™, forms and a copy of the book The Principled Supervisor.