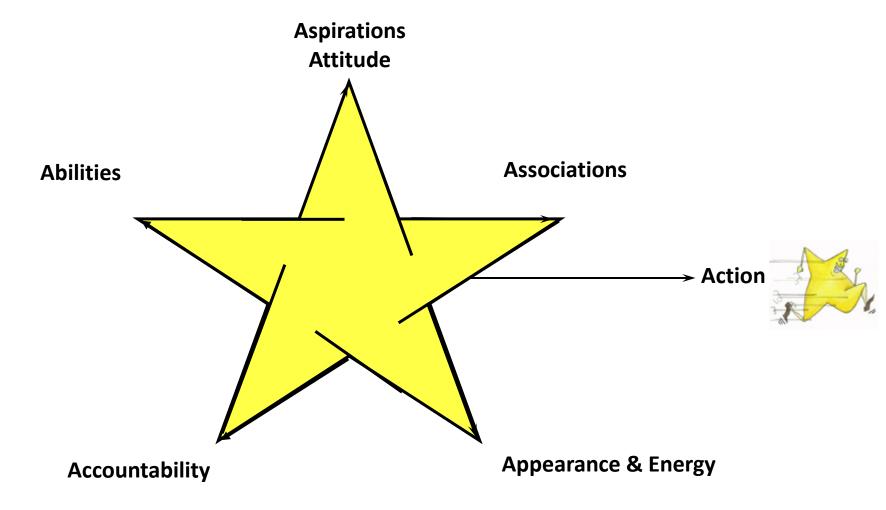
## STAR POWER

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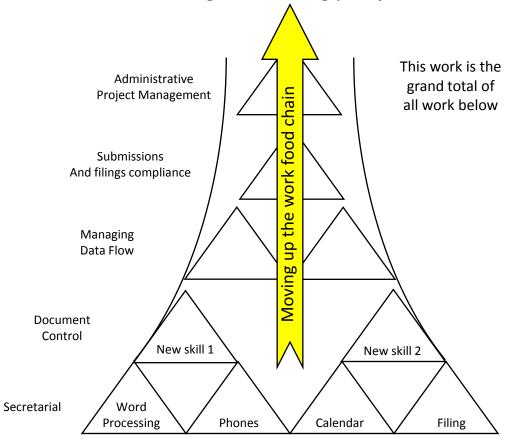


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## Personal Possibility Incubator #1

Use this structure to think through your skill set

Path to personal security in a contracting environment is through broadening your job.

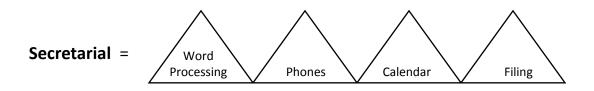


As work volume As work volume increases

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- OR -

## skill set **Call Center** Filing **Phones** Word Calendar **Processing** Word **Phones** Processing/ Calendar Calendar Filing **Data Analyst Data Processing Center** Word Filing Filing **Processing** Word Calendar Processing **Phones Phones**

**Event Planning** 

## Personal Possibility Incubator #2

Break out of personal pigeon-holing by reframing yourself through competencies

Use this structure to think through re-bundling your

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Personal Possibility Incubator #3

Finding differentiation at the Verge

Use these graphics to think through

- 1. Partnerships outside your occupation
- 2. New combination of skills
- 3. Intersection of differences

Different Business Segment 2

The Verge

Different Business Segment 1 Adjacent
Business
Segment 1

Example:

Business segment - landscaper Adjacent business - greenhouses Different segment 1 - chemicals Different segment 2 - equipment

An aging landscaper could move into greenhouses, lawn chemical sales/safety or field rep for equipment company

Moving to the edge

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