

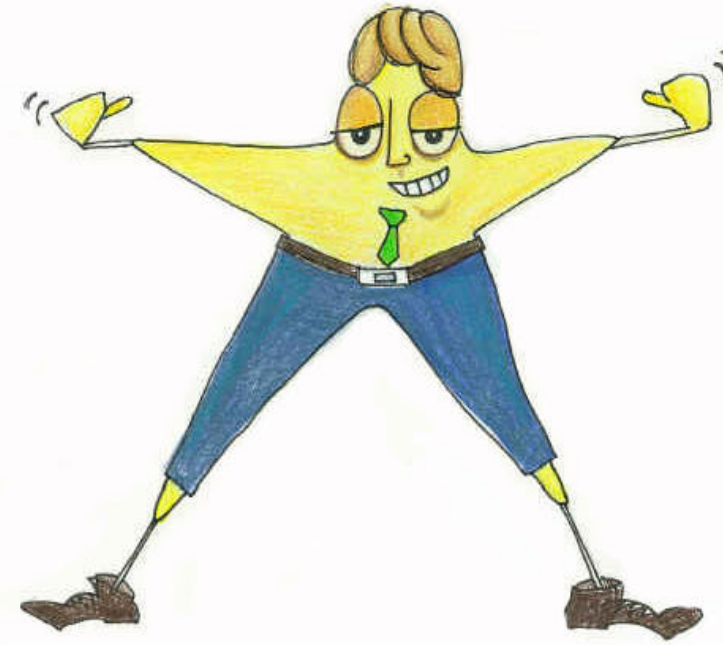
THRIVING IN UNCERTAIN TIMES  
SELLING "YOU, INC."

# STAR POWER

CREATED BY ALDEN DAVIS



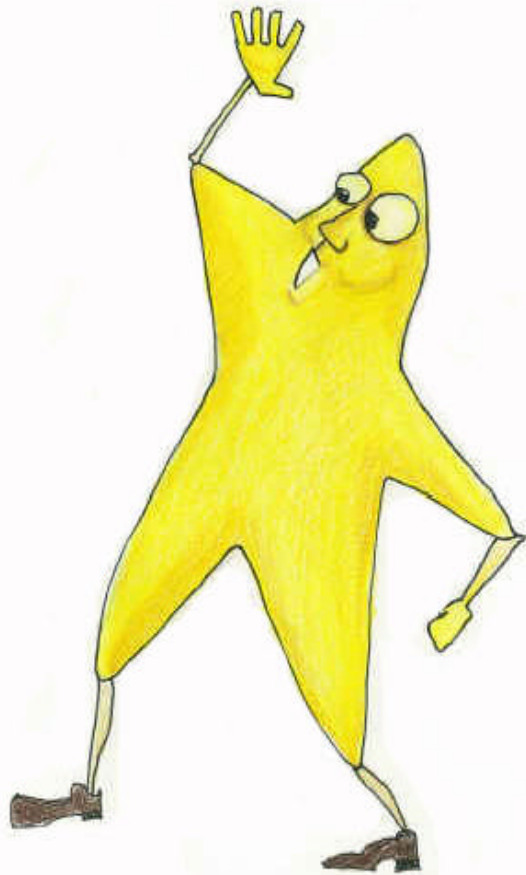
**ATTITUDE**



**APPEARANCE**



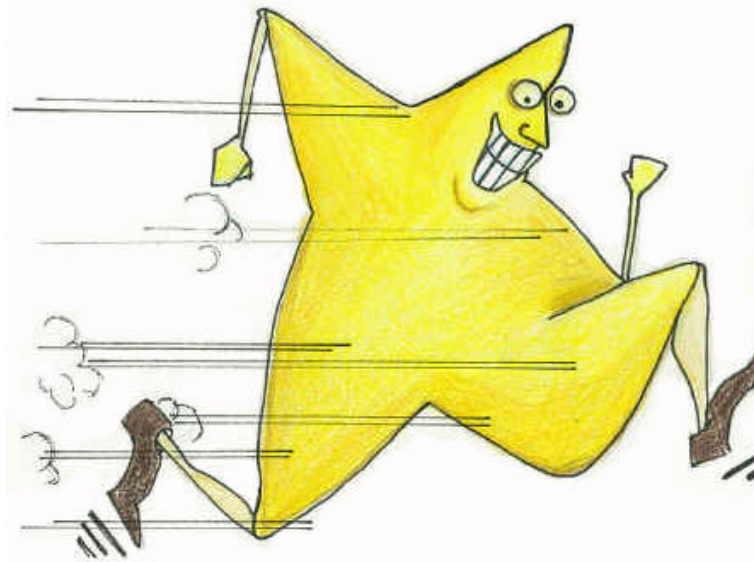
**ABILITY**



**ASSOCIATIONS**



**ACCOUNTABILITY**



**ACTION**

